

Key Findings – If you shop outside of Lawrence Weston please can you tell us why

- 26.8% of those who responded stated opening times as the reason why they shopped outside of Lawrence Weston
- 83% stated that the price of products was the reason why they shopped outside Lawrence Weston
- 74.2% stated that the choice of products was the reason why
- 22.9% stated that they shopped outside of the area because of more friendly /helpful staff

The Shoppers Survey was carried out over 2 afternoons and one Saturday morning. 46 residents completed the questionnaire in all.

Asda (42.2%) and Aldi (35.6%) where by far the most popular food shopping venues

Where do you do your main food shopping?

Answer Options	Response Percent	Response Count
Cost Co	2.2%	1
Co-op	26.7%	12
Costcutter	13.3%	6
Premier	2.2%	1
ASDA	42.2%	19
Morrisons	20.0%	9
Sainsbury's	6.7%	3
Tesco	8.9%	4
Waitrose	0.0%	0
Lidl	4.4%	2
Aldi	35.6%	16
Internet	2.2%	1
Other (please specify)		6
answered question		45
skipped question		1

The Coop, Cost cutter and Premier have all got shops on the Ridingleaze shopping area,

How often do you normally shop for food?

Answer Options	Response Percent	Response Count
More than once a week	44.4%	20
Once a week	40.0%	18
Once a fortnight	15.6%	7
Once a month	0.0%	0

Less often than once a month	0.0%	0
answered question		45
skipped question		1

Method of Transport

What method of transport do you normally use to get there?		
Answer Options	Response Percent	Response Count
Walking	16.3%	7
Car	53.5%	23
Bus	25.6%	11
Train	0.0%	0
Bike	0.0%	0
Lawrence Weston Community Transport	4.7%	2
Other (please specify)		3
answered question		43
skipped question		3

How much do you normally spend on a shopping trip?		
Answer Options	Response Percent	Response Count
£20 or less	9.3%	4
£20-£40	20.9%	9
£40-£70	41.9%	18
£70-£100	18.6%	8
£100+	7.0%	3
answered question		43
skipped question		3

If you carry out any small-scale 'Top-up' food shopping in addition to your main food shop were do you shop?		
Answer Options	Response Percent	Response Count
Co-op	61.9%	26
Costcutter	52.4%	22
Premier	7.1%	3
Outside Lawrence Weston	19.0%	8
Other (please specify)		2
answered question		42

skipped question 4

Were do you buy most of your non-food items, such as electronics, furniture, clothing etc.? (Please tick two choices, with 1 indicating your first choice and 2 indicating your second choice)

Answer Options	Response Percent	Response Count
Cribbs Causeway Retail Park	77.1%	27
City Centre	34.3%	12
Clifton Down Shopping Centre	0.0%	0
Abbey Wood Retail Park	2.9%	1
Internet	11.4%	4
Other (please specify)		6
answered question		35
skipped question		11

What is the most important factor affecting your shopping destination?

Answer Options	Response Percent	Response Count
Proximity to home/work	15.0%	6
Ease of parking	12.5%	5
Cost of parking	15.0%	6
Cost of Public Transport	27.5%	11
Availability of Public transport	20.0%	8
Choice of clothing stores	12.5%	5
Choice of food stores	30.0%	12
Within walking distance	2.5%	1
Other (please specify)		3
answered question		40
skipped question		6

Please could you tell us if you agree with the following:

Answer Options	Yes	No	Don't know	Response Count
I am satisfied with the shopping offer in Lawrence Weston	14	27	1	42
I feel safe shopping in Lawrence Weston	28	9	3	40
answered question				42
skipped question				4

What would make you shop in Lawrence Weston more regularly?

Answer Options	Response Percent	Response Count
More food shops	80.0%	28
More non food shops	17.1%	6
More available parking	8.6%	3
More places to lock bikes	0.0%	0
More police patrolling	28.6%	10
More friendly/helpful staff	8.6%	3
More convenient opening hours	11.4%	4
Other (please specify)		6
	<i>answered question</i>	35
	<i>skipped question</i>	11

